



(megamenu) Home | **Architects/Spec Writers** | Bldg. Owners/mgrs. | Roofers | Painters | Paving Contractors | Do-It-Yourselfers | Commercial Purchasers | Documentation | Approvals by Product | Useful Links | How to Buy Products | Shipping & Delivery | Guarantees/Return Policy | Become a Conklin Independent Business Owner | Enroll Online

Roofing Logo

Big header picture

Sidebar

Call to Action

Find a Distributor | Sign up for BP newsletter | Contact Steve



Link to conklinroofingspecs.com

(Link to Shop Online landing page?)

Proof

- Case Study – Sugarcreek Industries, Ohio
- Poultry Industry Insulated Structures Data
- Warehouse roof resists fire

Statement of problem: product(s) as solution

H1 – Standards, Codes, Approvals, Risk Management, Due Diligence

1. Conklin Roofing systems have approval of standards bodies
2. MSDSes and Spec Sheets available here (link to conklinroofingspecs.com)
3. Real-person experts available on request

H2 – issues and concerns of target audience

1. Sustainability, green building
2. Recoating avoids tearoff and thus avoids putting roofing materials in landfill
3. Conklin roofs last longer

H2 – supplementary content, internal

1. detailed description of approvals, ratings, usage for each product
2. reports and documents from standards bodies
3. link to BP catalog

Additional Resources

Link to DSIRE site  
 Link to Energy Star target finder  
 AIA link to free sustainable projects guide  
 Energy Star program page

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